

**PG Diploma Public Health**  
**Subject: Supply Chain Management**  
**Subject Code: IDGE-007**  
**Semester: Second**  
**Session: - September 2022**  
**Theory (External): 70 Marks**  
**Time: 03 Hours**

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**Instructions to the Students**

1. This Question paper consists of two Sections. All sections are compulsory.
2. Section A comprises 10 questions of objective type in nature. All questions are compulsory. Each question carries 2 marks.
3. Section B comprises 8 essay type questions out of which students need to do any 5. Each question carries 10 marks.
4. Read the questions carefully and write the answers in the answer sheets provided.
5. Do not write anything on the question paper.
6. Wherever necessary, the diagram drawn should be neat and properly labelled

**Roll Number**

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**SECTION –A (SHORT/OBJECTIVE TYPE QUESTIONS)**  
(10x2= 20 Marks)

- A. Discuss the importance of Supply Chain Management.
  - B. What do you mean by Logistic Design?
  - C. Material Management is important strategy for Supply Chain Management. Comment on the statement
  - D. What is the importance of Warehouse?
  - E. Discuss about Reverse Cold Chain.
  - F. Why inventory planning is important?
  - G. List down two models of inventory planning.
  - H. What do you understand by Customer Service Strategy?
  - I. Discuss the importance of Packaging.
  - J. What is the importance of Material Management?
4. Define the term Procurement. Discuss the importance of Procurement Planning in supply Chain Management.
  5. What is the meaning of Demand Forecasting. Explain different methods of Demand Forecasting.
  6. Discuss Distribution Planning for Public Health Sector.
  7. Why is it important to plan the Warehouse Location? What are the points that you will consider for planning the Warehouse location for medicine supply in the country?
  8. Explain the role of Channels of Distribution in Supply Chain Management. Discuss different Channels of Distribution available for Public Health Sector.

==END OF PAPER==

**SECTION –B (ESSAY TYPE QUESTIONS)**  
(5\*10= 50 Marks)

1. Discuss the Future Trends in Supply Chain Management by mentioning suitable examples.
2. Elaborate different operations across the Supply Chain.
3. What is Network Integration. Discuss the importance of Network Integration in Supply Chain Management.